

We invite you to participate in our  
**Inaugural HOT HEADS CHILI COOKOFF**  
*A Fund-raiser for The Jake Owen Raborn Foundation and  
The American Cancer Society / Relay for Life.*  
**Friday and Saturday January 18<sup>th</sup> & 19<sup>th</sup> 2008**  
**At Lincoln Expo Center HWY 33 North  
Ruston, La.**

We will feature a Chili Cook-off, Music,  
Arts & Crafts, Food and Drinks.

Our fund-raiser is to benefit non-profit organizations with money needed to provide for their programs in the communities they serve. This year our main recipient of the funds on Friday will be *The Jake Owen Raborn Foundation*, and on Saturday it will be the *American Cancer Society / Relay for Life*

***ALL PROFITS FROM THE FESTIVAL WILL GO TO THESE NON - PROFITS!***

**We invite you to participate in our fund-raiser with choices in the following sponsorship categories.**

**\$1000.00 - Corporate / Gold Sponsor:**

- \* Your company name will be mentioned in ALL print media advertising promotions for the HOT HEADS CHILI COOKOFF.
- \* Your company name / logo will be displayed in ALL TV commercials.
- \* Your company name will be mentioned in Radio commercials.
- \* Your company name / logo will be printed in all Brochures and on Posters.
- \* Your company name will be printed on Sponsor Board displayed at the Cookoff.
- \* Your company may provide 2 banners up to 3'x6' in size to be displayed at the Cookoff.
- \* Your company will receive a 10' x 10' exhibit space at the Cookoff to showcase your company / products.

**\$500.00 - Corporate / Silver Sponsor:**

- \* Your company name will be printed in Brochures and on Posters.
- \* Your company name / logo will be printed on Sponsor Board displayed at Cookoff.
- \* Your company name / logo will be displayed in ALL TV commercials.
- \* Your company name / logo will be featured on the Cookoff banner.
- \* Your company may provide a 3' x5' banner to be displayed at the Cookoff.
- \* Your company will receive a 10' x10' exhibit space at the cook-off to showcase your company products.

**\$250.00 – Corporate / Bronze Sponsor:**

- \* Your company name / logo will be printed in Brochures and on Posters.
- \* Your company can provide a 2' x 3' banner to be displayed at the Cookoff.
- \* Your company name will be printed on Sponsor Board displayed at Cookoff.

**\$100.00 – Corporate / Copper Sponsor:**

- \* Your company name / logo will be printed in Brochures.
- \* Your company name / logo will be printed on Sponsor Board displayed at Cookoff.

**\$50.00 – Star / Supporting Sponsor:**

- \* Your company name will be printed on our Star Board displayed at the Cookoff.

**\$25.00 – Star / Supporting Sponsor:**

- \* Your company name will be printed on our Star Board displayed at the Cookoff.

As you can see there are quite a few exciting sponsorship opportunities available. By being a sponsor for the Inaugural Hot Heads Chili Cookoff. You can help us raise funds for **The Jake Owen Raborn Foundation** and the **American Cancer Society / Relay for Life** and the other non-profits that we support with your corporate or personal sponsorship.

Please use the attached sponsorship / commitment form to choose your favorite. If you have any questions please feel free to call me anytime.

Sincerely,

Horace Ketchens  
318-368-8935  
Email: [pegasusfestivals@bellsouth.net](mailto:pegasusfestivals@bellsouth.net)

**P.S. We now accept Visa and Master Card to make it more convenient for you. Please, Just fill out the Credit Card form and return it with your sponsorship information.**

Horace

Sponsorship Commitment Form  
**Inaugural Hot Heads Chili Cook-off**  
Friday and Saturday January 18<sup>th</sup> & 19<sup>th</sup> 2008  
Ruston, La.

Company Name: \_\_\_\_\_  
As you want it to appear in print  
Contact Person: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone #: \_\_\_\_\_ Cell Phone #: \_\_\_\_\_  
Email: \_\_\_\_\_

\_\_\_\_ Yes, Keep us updated on the Chili Cookoff with emails about the event.

You will be contacted before any information is released to the printers.  
Please email your Company Logo to: [pegasusfestivals@bellsouth.net](mailto:pegasusfestivals@bellsouth.net)

Please check the sponsorship you have chosen:

- \_\_\_\_\_ **\$ 1000 – Corporate / Gold Sponsor**
- \_\_\_\_\_ **\$ 500 - Corporate / Silver Sponsor**
- \_\_\_\_\_ **\$500 - Corporate / Silver Chili Team Sponsor**
- \_\_\_\_\_ **\$ 250 – Corporate / Bronze Sponsor**
- \_\_\_\_\_ **\$ 250 – Corporate / Bronze Chili Team Sponsor**
- \_\_\_\_\_ **\$ 100 – Supporting / Copper Sponsor**
- \_\_\_\_\_ **\$ 50 – Star Membership Club Sponsor**
- \_\_\_\_\_ **\$25 – Star Membership Club Sponsor**

List any special needs or requirements: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Please mail your entry/commitment form to either of the addresses below.  
Your payment is due by January 2<sup>nd</sup>, 2008. You may pre-pay and help us save the cost  
of invoicing you. Include your check if you would like to pre-pay for your sponsorship.**

Pegasus Festivals, USA  
P.O. Box 675  
Farmerville, La. 71241  
Visit our website at: <http://www.HotHeadsChili.org>